# Concept Testing

Performed for testing Retailer Web Application on a group of 6 people:

* Metrics and Key performances with visualization on dashboard – Implemented
* Option to add new deal or advertisement – Implemented
* No integration between beacons and map in the beacons list – Since there is a designated menu for maps, it will be redundant to add the same feature at different location. Also, the beacons in the maps have markers will have colors that match the beacon health. This feature will give a top view of the beacon health without looking at the details.
* List of active and inactive users – To send custom notifications for selective customers – Implemented
* See the analytics for the deals which helps to maximize the sales by studying the deals or products which users preferred most – Implemented
* No instructions on adding new beacons or installing them – In help and support page, support will be provided for all type of questions through FAQs, Forums, Installation guides
* On Selecting beacons of a particular health in Dashboard should navigate to the maps containing beacons of selected health – Implemented after the feedback
* Create bulk deals at various locations of the same store – The current application supports only store of single locations where the user is present due to the confined signal strength of the beacons. With increase in beacon strength, the application can extend its bandwidth